Notice of Allowability	Application No.	Applicant(s)	
	09/344,010	MOORE, STEVEN JERO	ME
	Examiner	Art Unit	
	Ahshik Kim	2876	
The MAILING DATE of this communication apperature All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT ROOF Of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in or other appropriate commu IGHTS. This application is s	this application. If not included inication will be mailed in due cours	se. THIS
1. This communication is responsive to <u>amendment filed on Table 1</u>	<u>7/7/04</u> .		
2. The allowed claim(s) is/are <u>8-21 and 26-31</u> .			
3. \boxtimes The drawings filed on <u>25 June 1999</u> are accepted by the E	xaminer.		
 4. ☐ Acknowledgment is made of a claim for foreign priority ur a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents have 2. ☐ Certified copies of the priority documents have 3. ☐ Copies of the certified copies of the priority do International Bureau (PCT Rule 17.2(a)). * Certified copies not received: 	been received. been received in Applicatio	n No	rom the
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		a reply complying with the requirer	nents
5. A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give			E OF
 CORRECTED DRAWINGS (as "replacement sheets") must (a) ☐ including changes required by the Notice of Draftspers 1) ☐ hereto or 2) ☐ to Paper No./Mail Date (b) ☐ including changes required by the attached Examiner's Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in the state of the sheet in the she	on's Patent Drawing Review . s Amendment / Comment or .84(c)) should be written on th	in the Office action of e drawings in the front (not the back	.) of
7. DEPOSIT OF and/or INFORMATION about the depo- attached Examiner's comment regarding REQUIREMENT			he
Attachment(s) 1. ☐ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material	6. ☐ Interview Su Paper No./l 8), 7. ☐ Examiner's	ormal Patent Application (PTO-152 Immary (PTO-413), Mail Date Amendment/Comment Statement of Reasons for Allowanc	

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DETAILED ACTION

Amendment

- 1. Receipt is acknowledged of the amendment filed on July 7, 2004, responding to
- Ex Parte Quayle action (mailed out on May 7, 2004). In the amendment, claims 15 and 18 were amended. Currently, claims 8-21 and 26-31 remain for examination.

Allowable Subject Matter

- 10 2. Claims 8-21 and 26-31 are allowed.
 - 3. The following is the Examiner's statement of reasons for allowance: the claims are directed at a method and the system for correlating a product to its purchaser. The product is encoded with a unique item identifier identifying the manufacturer and the item (not the kind, but each item). The product is further enclosed in a package having electronically readable form correlateable with the item identifying indicia. The product is purchased at a point of sale (POS) environment. As indicated in previous Office Action(s), purchasing of items and tacking of items are generally known in the art. However, the cited references, taken alone or in combinations, fail to suggest or teach that the items and packages are identically labeled, and the items purchased at retail POS environment are being tracked on each product level as set forth in the claims.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to *Ahshik Kim* whose telephone number is (571)272-2393. The examiner can normally be reached between the hours of 6:00AM to 3:00PM Monday thru Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee, can be reached on (571)272-2398. The fax number directly to the Examiner is (571)273-2393. The fax phone number for this Group is (703)872-9306.

Communications via Internet e-mail regarding this application, other than those under 35 U.S.C. 132 or which otherwise require a signature, may be used by the applicant and should be addressed to [ahshik.kim@uspto.gov].

All Internet e-mail communications will be made of record in the application file. PTO employees do not engage in Internet communications where there exists a possibility that sensitive information could be identified or exchanged unless the record includes a properly signed express waiver of the confidentiality requirements of 35 U.S.C. 122. This is more clearly set forth in the Interim Internet Usage Policy published in the Official Gazette of the Patent and Trademark on February 25, 1997 at 1195 OG 89.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (703) 308-0956.

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Ahshik Kim
Patent Examiner
Art Unit 2876

30 September 30, 2004

OPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2800